

Wording for Signs

Here are some samples of signs that OFAC has developed. Feel free to use them directly or modify them to suit your audience!

AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE...

Farm animals, like people, are healthier today than ever before.

WHICH CAME FIRST THE CHICKEN OR THE EGG?

We're not sure, but we do know hens don't need roosters to lay eggs and only need 1/2 as much feed as 40 years ago to lay a dozen eggs.

OLD MACDONALD STILL HAS A FARM...

Over 98% of Canadian farms are family owned and operated. Larger, specialized family farms produce enough food for Canadians and others around the world.

WHY DO CHILDREN AND PIGS LIKE TIRES?

They make a great toy. Farmers often give their animals objects like tires to enrich their environment.

WHAT DO SWAMPS, LANDFILLS & FOREST FIRES HAVE IN COMMON?

They're the major sources of the greenhouse gas, methane. Just 3% of the methane in Canada comes from large animals, like cattle & deer.

THE PECKING ORDER... MORE THAN JUST CHICKENS

Housing is designed to protect animals. Individual and small group housing reduces bullying.

HOW ARE NEW BARNS AND OFFICE BUILDINGS ALIKE?

They both use new technology like energy efficient lighting & heating, ventilation, and computers for a safe & healthy environment.

DID YOU KNOW FARM ANIMALS COME WITH AN "OWNERS MANUAL"?

Recommended Codes of Practice are national guidelines for farm animal care. Farmers, vets, scientists, government, & animal welfare groups approve & distribute them.

HOW IS A FARM ANIMAL LIKE A BLUE BOX?

They both reduce waste that would otherwise go into landfill by recycling items into many useful products.



FARMING: WHAT'S HAPPENED IN 90 YEARS?

Today farmers feed more people on less land more efficiently than ever before.
1900: one farmer fed 10 people 2005: one farmer fed over 120 people.

FARMERS ARE ACTIVE ENVIRONMENTALISTS...

Farm families live, work, & play on the farm. Their livelihoods depend on the environment & they are actively preserving it.

SNOWSTORMS, BIRTHDAYS OR A GOOD NIGHT'S SLEEP WON'T KEEP FARMERS OUT OF THE BARN...

Farmers know that productive hands are caring hands. They're committed to animal care 365 days of the year.

IS THE GRASS GREENER ON THE OTHER SIDE?

It doesn't matter for ruminants like cattle, sheep and goats. Ruminants have special stomachs that can digest grasses to make nutritious foods and other products.

WHAT ARE CATTLE PADDLES? ROBOTIC SOWS? AND COW MATTRESSES?

They're examples of equipment to improve animal care made possible by new technology & research.

NATURE'S PHARMACY...

About 350 medicines come from animals that are used to help both people and animals.

CHOCOLATES, TIRES, VIDEO TAPES & VITAMINS...

These are just four of the countless products we rely on animals for!

CAN YOU GROW CARROTS IN COTTAGE COUNTRY?

Much land used for livestock grazing is poorly suited for growing crops. Only 33% of the world's farmland can grow crops like carrots, twice that can be used to pasture animals.

CAN PIGS FLY?

Each type of animal has different needs. Experience & research help us learn what's best for each one.

